

LASA2019

BOSTON, USA / MAY 24 - 27, 2019

EXHIBITOR OPPORTUNITIES



WHO ATTENDS

Approximately 4,500 professors, graduate students, undergraduate students, representatives of NGOs, and other organizations worldwide. All attendees have the potential to purchase or recommend the purchase of your products and services.

Exhibitors can meet with:

- University faculty, department chairs, and program directors from the United States and throughout the world
- Graduate students seeking to establish their careers
- Government and NGO representatives



WHO CAN BENEFIT?

Organizations interested in reaching university educators, graduate students, undergraduate students, NGOs and representatives of organizations who focus on Latin America. LASA Congresses gather experts on Latin America from all disciplines and diverse occupational backgrounds across the globe. Exhibitors may include, among others:

- Academic and commercial presses
- Film producers
- Foundations
- Publishers of university-level texts, journals, periodicals and magazines
- Research institutes
- Producers of information technologies, e.g., hardware, software, or internet services
- Universities and university departments
- Multimedia producers



VARIOUS INSTITUTIONS REPRESENTED BY PARTICIPANTS

LASA's annual meeting brings together attendees from a broad range of disciplines and from organizations such as:

Berlin School of Social Sciences

Brown University

Centro de Investigaciones y Esudios Superiores

Columbia University

Duke University

Edinburgh Napier University

Free University of Berlin

Geneva School of Diplomacy

Harvard University

Institute of Latin American Studies

King's College London

London School of Economics and Political Science

New York University

Pennsylvania State University

Pontificia Universidad Católica de Perú

Queen Mary University of London

Saint Louis University

Temple University

Universidad de Barcelona

Universidad de Buenos Aires

Universidad Carlos III de Madrid

Université Catholique de Louvain

Universidad Central de Venezuela

Universidad de Granma

Universidad de Holguín

Universidad de La Laguna

Universidad de los Andes

Universitá di Trieste

University of Aberdeen

University of Bordeaux

University of Granada

University of Iceland

University of Oxford

University of Porto

University of St Andrews

University of Warsaw

**For any questions or to apply,
email lasaexhb@pitt.edu**

PAST EXHIBITORS

A Thread of Hope Guatemalan Fair Trade
 Alexander Street Press
 Americas Society/Council of the Americas
 Association Book Exhibit
 Babbitt Instructional Resources
 Berghahn Books, Inc
 Bilingual Press/Editorial Bilingüe
 Bloomsbury Academic
 Border Songs
 Boston University/ Department of International Relations
 California State University, Long Beach (Film & Electronic Arts Department
 Cambria Press
 Center for a Free Cuba
 Center for Latin American Studies, UC Berkeley
 Center for Latin American Studies, University of Miami

Center for LA Studies & Caribbean Studies
 Center for Puerto Rican Studies
 Cornell University Press
 Council for International Exchange of Scholars
 Council of American Overseas Research Centers/ Americas Research Network
 Creighton University - The Werner Institute
 David Rockefeller Center for Latin American Studies, Harvard University
 Digitalia
 Documentary Educational Resources, Inc
 Duke University Press
 EcoAméricas
 Fondo de Cultura Económica
 Fondo de Cultura Económica USA
 Food First/ Institute for Food and Development Policy
 Fulbright Scholar Program/ Institute of International Education
 Great Books Foundation
 James Weldon Johnson Institute, Emory University &
 Extamuros Facsímiles
 Hackett Publishing Company

Editorial de la Universidad de Puerto Rico
 Editorial del Instituto de Cultura Puertorriqueña
 Editorial Isla Negra /Librería Norberto Gonzalez
 Editorial Plaza Mayor
 Editoriales Académicas y Universitarias de Colombia
 El Colegio de la Frontera Norte/ Facultad Latinoamericana de Ciencias Sociales, Sede México
 El Colegio de México
 Explore505
 ERIP Ethnicity, Race and Indigenous Peoples in Latin America and the Caribbean
 Facultad Latinoamericana de Ciencias Sociales (FLACSO)
 Instituto de Estudios Peruanos
 Instituto Internacional de Literatura Iberoamericana (ILLI)
 Instituto Mora
 Librería Mágica
 Libros El Navegante/ Ediciones Callejón
 Ocean Sur
 Pontificia Universidad Católica del Perú
 Siglo del Hombre y Editoriales Universitarias de Colombia
 Tertulia Viejo San Juan
 Universidad de Belgrano, Programa de Estudios
 Universidad del Pacífico
 Universidad Nacional Autónoma de México (UNAM)
 University of the West Indies Press
 Yolanda Carlessi

Haymarket Books
 Hispanic American Periodicals Index (HAPI)
 Indiana University Press
 Institute of Latin American Studies at Columbia University
 Inter-American Foundation
 Karina Library Press
 Latin America Working Group Education Fund
 Latin American News Digest
 Latin American Perspectives
 Lexington Books
 Liberty Fund, Inc.
 Lynne Rienner Publishers
 Lyons Press (an imprint of Globe Pequot Press)
 Markus Wiener Publishers
 Middlebury Language Schools
 New London Librarium
 Northwestern University Press
 Organization of American States
 Pathfinder Press



Penn University Press
 Pew Research Center
 Political Science Department
 Tulane University
 Pragda LLC
 Project MUSE
 Random House
 Rowman & Littlefield
 SAGE Publications
 Santa Clara Press, SOS LLC
 SAR Press, School for
 Advanced Research
 Smithsonian Folkways
 Recordings
 Smithsonian National Museum
 of American History Intern &
 Fellows Program
 Springer Nature
 SUNY Press
 The Scholar's Choice
 The School for Field Studies
 University of Calgary Press
 Visual Aids for Latin American
 Studies
 Washington Office on Latin
 America
 Westview Press
 Wiley

Altexito Editoriales
 Universitarias y Académicas
 de México
 Asociación de Editores de
 Chile
 Brazilian Studies Association
 (BRASA)
 Cámara Cubana del Libro/
 Instituto Cubano del Libro
 Centro ABYA-YALA
 Centro de Investigación y
 Docencia Económicas (CIDE)
 Centro de Investigaciones y
 Estudios Superiores en
 Antropología Social (CIESAS)
 Centre for Social Conflict and
 Cohesion Studies (COES)
 Centro Investigaciones
 Sociales- Instituto Estudios
 Caribe FCS UPR
 CIDE/ Centro de Investigación
 y Docencia Económicas AC
 Comisión Económica para
 América Latina y el Caribe
 (CEPAL)
 Consejo Latinoamericano de
 Ciencias Sociales (CLACSO)
 Cubanabooks Press
 Economic Commission for
 Latin America and Caribbean/
 United Nations (CEPAL)
 Ediciones Akal, S.A.
 Editorial Cuarto Propio
 Ediciones Puerto
 Ediciones Universitarias de
 Valparaíso de la PUCV/
 Editorial Cuarto Propio

Leiden University Press
 Macmillan Publishers
 Maney Publishing
 Mona-Lynn Courteau
 Ocean Press
 Oxford University Press
 Palgrave Macmillan
 Penquin Group
 Peter Lang Publishing
 Political Science Department
 Tulane University
 Routledge
 SILOÉ, arte y bibliofilia

Cambridge University Press
 Extramuros Edicion
 Facultades Católicas
 Hebrew University of
 Jerusalem- Rothberg
 International School
 Iberoamericana Editorial
 Vervuert
 International Authors Forum
 Institut des Amériques
 Institute of Latin American
 Studies (ILAS), School of
 Advanced Study, University of
 London
 Intellect Press



**For any questions or to apply,
 email lasaexhb@pitt.edu**

EXHIBIT BOOTH PACKAGES

Different packages have been created to meet the different needs of our exhibitors. The Exhibition Hall has been divided into areas which represent the different packages. Please find below a description of each package:

Harbor Package (Island Booths)

\$2,360

For those wishing to have every square meter filled with visitors.

Each 8' x 20' booth comes with:

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges* (good for all Congress activities)

Beacon Hill Package (Larger Booths)

\$1,950

Designed to enhance open conversation in a comfortable setting.

Each 10' x 13' booth comes with:

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges* (good for all Congress activities)



**Dorchester Package
(Traditional Booths)****\$1,525**

Honor tradition. Booths enabled for browsing and privacy.

Each 10' x 8' (may be 10' x 10') booth comes with:

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges* (good for all Congress activities)

Back Bay Package (Tables)**\$865**

An open market of books, goods, and conversations.

Each 6.5' x 6.5' space comes with:

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges* (good for all Congress activities)

*Discounts are offered on our exhibiting packages to our institutional members.

Capital Conventions, LASA's Exhibit Management Partner will support all shipping/customs procedures and enable a smooth process into and out of Boston.

**For any questions or to apply,
email lasaexhb@pitt.edu**

PAYMENT SCHEDULE

All payments and reservations will be made via the exhibitor online reservation system (<http://lasa.international.pitt.edu/eng/congress/bookexhibit-main.asp>). For any questions, email lasaexhb@pitt.edu.

December 15, 2018

- Minimum of 50% deposit of total booth rental fee due with completed application.

February 1, 2019*

- Balance of the rental fee is due.
- Deadline to receive cancellation refund (less a \$375 service fee).

February 28, 2019

- Reservations deadline for advertising in the Congress program

April 12, 2019

- Materials due for advertising in the Congress program

**After February 1, if space is available, those wishing to exhibit will be required to pay in full by check, wire transfer, Visa, MasterCard or American Express.*

MAILING LIST

Establish relationships, encourage booth traffic and increase your visibility by renting the postal addresses mailing list. Send an invitation to your booth before the meeting and introduce registrants to your organization. Or on the contacts you made during the meeting.

For-Profit Organizations

Pre-registrant list: \$520

- Includes: Attendees registered by April 5, 2019
- List provided by: April 15, 2019

On-site list: \$575

- Includes: All LASA2019 registrants
- List provided by: June 25, 2019

Non-Profit Organizations

Pre-registrant list: \$410

- Includes: Attendees registered by April 5, 2019
- List provided by: April 15, 2019

On-site list: \$460

- Includes: All registrants for the LASA2019 Congress
- List provided by: June 25, 2018

**Membership postal address mailing lists are also available for purchase.*



CONGRESS ADVERTISING OPPORTUNITIES

Advertising in the LASA2019 Program Book offers an excellent opportunity to reach all of the 4,500 Congress attendees. The book and application are made available online and distributed on-site to all registrants.

Congress Program

Full page: \$920
Half page: \$575

Specifications

- Full page: 7.5 inches (wide) x 10.5 inches (high).
- Half page: 7.5 inches (wide) x 4.75 inches (high).
- Bleed pages and color are not acceptable. All will be in black and white.
- All will also be included in a combined PDF document in the app.
- Ads must be submitted in electronic form only.

Deadlines

- Reservations: February 28, 2019
- Materials: April 15, 2019

Congress App Advertising

Exhibitor App Description Enhancement Package: \$30

- Includes a color or B&W PDF Ad within the Exhibitor description in the App

Devoted App Tab: \$1,120 (limited availability)

- Reserves a tab specifically for your organization/publishing company.
- The tab can include any information and links
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

Home Page Banner: \$1,435 (limited availability)

- Includes a banner in the home page (can include a link to a web page).
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

Sessions Banner: \$690

- Includes a top page banner within the individual sessions. On a rotational basis with other organizations/publishing companies
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

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EXHIBIT SCHEDULE

Installation of Exhibits

Thursday, May 23

4:00 p.m. - 7:00 p.m.

Exhibit Hall

Friday, May 24

9:30 a.m. - 7:30 p.m.

Saturday, May 25

9:30 a.m. - 7:30 p.m.

Sunday, May 26

9:30 a.m. - 7:30 p.m.

Monday, May 27

9:30 a.m. - 12:30 p.m.

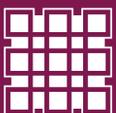
Dismantling of Exhibits

Monday, May 27

12:30 p.m. - 3:30 p.m.



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**LATIN
AMERICAN
STUDIES
ASSOCIATION**

www.lasaweb.org

The Latin American Studies Association (LASA) is the largest professional Association in the world for individuals and institutions engaged in the study of Latin America. With over 12,000 members, nearly 60 percent of whom reside outside the United States, LASA is the one association that brings together experts on Latin America from all disciplines and diverse occupational endeavors, across the globe.

LASA2019

BOSTON, USA / MAY 24 - 27, 2019

RETURN THIS APPLICATION TO:

FAX: 412-648-7145

EMAIL: lasaexhb@lasa.pitt

COMPANY INFORMATION

Company Name _____

Contact Name _____

Title _____

Address _____

City _____ State _____

Postal Code _____ Country _____

Phone _____

Email _____

BOOTH PREFERENCE

All reservations and booth selections will be made in the online exhibitor reservation system, available at the end of August.

EXHIBIT BOOTH PACKAGES

Harbor Package	\$2,360
Beacon Hill Package	\$1,950
Dorchester Package	\$1,525
Back Bay Package	\$865

CONGRESS PROGRAM

Full page	\$920
Half page	\$575

CONGRESS APP ADVERTISING OPTIONS

Exhibitor App Description Enhancement Package	\$30
Devoted App Tab	\$1,120
Home Page Banner	\$1,435
Sessions Banner	\$690

MAILING LIST

	FOR-PROFIT ORGANIZATIONS	NON-PROFIT ORGANIZATIONS
Pre-registrant list	\$520	\$410
On-site list	\$575	\$460

PAYMENT

50% deposit of total booth rental fee is due by December 15 with completed application. Balance of the rental fee is due by February 1. Any cancellation before February 1 will be refunded less a \$350 service fee. Any cancellation after February 1 will not be refunded.

PAYMENT METHOD

Check: Please make payable to LASA.
Mail to address listed above.

Wire transfer: send an email to lasaexhb@lasa.pitt for bank information

Credit Card:

Please charge \$ _____

Visa MasterCard American Express

Card # _____

Exp. date _____ CSV code _____

Name on card _____

Billing Address _____

City _____ State _____

Postal Code _____ Country _____

AUTHORIZATION

This contract must be submitted with an authorizing signature, agreeing to abide by all terms, conditions, and specifications and committing to the total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to the LASA Exhibits Manager, contact information above.

Authorized Signature _____

Name _____

Title _____ Date _____

TOTAL \$ _____